



the social Capital school

Parents, the community and volunteering: a resource for all!

DISSEMINATION STRATEGY

What was written in the project document...

Dissemination between partners and the outside world is going to be done **mainly using the web-site** of the project. All products and activities at local level and during International Meetings will be reported (through documentation, videos, articles or photo galleries) uploaded in the site where **we will create a self printable kit for promotion of the project meetings**, results and outcomes which will be easily downloadable (logo, leaflets, posters...). We will create a common graphic easy to understand and communicative in all fields of work.

As one of the main aims of the project is that of creating and/or increasing a civic awareness and promoting action and cooperation, it is self evident that dissemination of results will be one of the main concerns of the project as to open it as more as possible to the civil society. The **school** will be the starting point and **centre of activities**, but **events involving the entire neighbourhood** will point to and involve a wider participation of adult as well as young citizens. The dissemination of results will also be guaranteed by the **creation and enforcement of a permanent group of “mentors” and “trainees”** (parents, teachers, young people, cultural mediators, social workers, psychologists etc...), centered upon the school, that will **continue acting/working also after the project ends**. Ultimate aim will be that of **transforming the “students” themselves in trainees**; this will be the moment in which we will be able to state the true and complete success of the project.

Regarding the **International research** the main results of dissemination will be the publication and diffusion among teachers, parents, young people and institutions while for the **V for Volunteering Campaign** will be a strong promotion of Volunteering inside schools and in civil society in general and incrementation of mobility of young people, teachers, students, parents and why not, grandparents. Also for dissemination will be determinant the implementation of the website platform as to share information, materials and documents to be useful and reachable for all.



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What to disseminate:

n.	what	what for	when	who
1	Project logo	Visual identity of the project	December 2011	MostArt
2	Project website	Central marketing instrument, information and download	December 2011	Associazione Genitori Scuola Di Donato
3	Project flier and/or PDF document	Information about project in 5 languages		
4	Project poster	For events, or to be used in partner institutions		
5	Lab results Handbook	Product of the project to be disseminated		Associazione Genitori Scuola Di Donato
6	Handbook of local activities	Product of the project to be disseminated		Agora
7	Handbook of Workshops by topics	Product of the project to be disseminated		MostArt
8	Research Results	Product of the project to be disseminated		Rete Nazionale Edu Eu
9	Final Report	Product of the project to be disseminated		Associazione Genitori Scuola Di Donato



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How to disseminate:

what	who	details	when					n. people
			g	f	m	a	m	
Public event	Ass. Gen						x	1000
	MostArt							
	Agora							
	Maq. Do Mundo							
	Rete Naz.							
	Nfapi							
Little event at local level	Ass. Gen							
	MostArt							
	Agora							
	Maq. Do Mundo							
	Rete Naz.							
	Nfapi							
Taking part in congresses and conferences	Ass. Gen							
	MostArt							
	Agora							
	Maq. Do Mundo							
	Rete Naz.							
	Nfapi							
Mailings and newsletters of the associations	Ass. Gen							
	MostArt							
	Agora							
	Maq. Do Mundo							
	Rete Naz.							
	Nfapi							
Through the laboratories	Ass. Gen							
	MostArt							



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	Agora							
	Maq. Do Mundo							
	Rete Naz.							
	Nfapi							
Little event at local level	Ass. Gen							
	MostArt							
	Agora							
	Maq. Do Mundo							
	Rete Naz.							
	Nfapi							
Writing articles on official press or on the web	Ass. Gen							
	MostArt							
	Agora							
	Maq. Do Mundo							
	Rete Naz.							
	Nfapi							
E-mailing the contents to particular targets	Ass. Gen							
	MostArt							
	Agora							
	Maq. Do Mundo							
	Rete Naz.							
	Nfapi							
Through Partners Websites	Ass. Gen							
	MostArt							
	Agora							
	Maq. Do Mundo							
	Rete Naz.							
	Nfapi							
Sending results or some outputs to other websites	Ass. Gen							
	MostArt							
	Agora							
	Maq. Do Mundo							
	Rete Naz.							



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	Nfapi							
Using social networks	Ass. Gen							
	MostArt							
	Agora							
	Maq. Do Mundo							
	Rete Naz.							
	Nfapi							
Through the flier	Ass. Gen							
	MostArt							
	Agora							
	Maq. Do Mundo							
	Rete Naz.							
	Nfapi							
Through a poster	Ass. Gen							
	MostArt							
	Agora							
	Maq. Do Mundo							
	Rete Naz.							
	Nfapi							
Through other activities of the project (workshop)	Ass. Gen							
	MostArt							
	Agora							
	Maq. Do Mundo							
	Rete Naz.							
	Nfapi							
Disseminate the idea of Social Capital School / also with Ana Rita's suggestion	Ass. Gen							
	MostArt							
	Agora							
	Maq. Do Mundo							
	Rete Naz.							
	Nfapi							



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activities	when	theme	people
Let's Talk English in Class	September 2012 – May 2013	volunteering / formal-informal-nonformal / open family	140 k. 20 a.
From the earth to the belly	September 2011- September 2013 and on	volunteering / formal-informal-nonformal / open family /active citizenship /grandparents	1 st year: 140 k. / 30 a. 2 nd year: 140 k. / 50 a.
Nutricion at school	September 2011 – May 2012	volunteering / formal-informal-nonformal / open family /active citizenship	18 k. / 3 a.
Journey to the Philipines / South America	September 2011 – May 2013	volunteering / formal-informal-nonformal / open family /active citizenship	1 st year: 260 k. / 20 a. 2 nd year: 260 k. / 20 a.
A library for the school and the neighborhood	January-June 2012 January-June 2013	volunteering / formal-informal-nonformal / open family /active citizenship / grandparents /children in needs	1 st year: 240 k. / 18 a.
After-school activities	September 2011 – May 2012 September 2012 – May 2013	volunteering / formal-informal-nonformal / open family /active citizenship / grandparents /children in needs	80 k. / 15 a.
Labs the School I would like	April 2012 – May 2013	volunteering / formal-informal-nonformal / open family /active citizenship	226 y 103 a
Training process on the Open School Experience	March 2012- May 2013	volunteering / formal-informal-nonformal / open family /active citizenship	45 a



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Conferences:

- Castiglioncello: Il bambino Spaesato
- Ancona: Insieme, scuola famiglia
- Global Junior Challenge
- Smart Cities Exhibition
- Movi Nazionale Napoli

Laboratories:

- IIIE (16 k 1 a) 13 years
- Castiglioncello (15 y 25 a) 16 years
- 5 uscenti (30 k) 11 years
- Ancona (30 a)
- Roma (100 k 15 a) 12 years
- Virgilio (20 y) 15 years
- Sabato 1 dicembre (15 k 20 a)

226 y 103 a

1500 k. 220 a.